

Case Study #1 – Nationwide Cosmetics and Fragrance Retailer

Client Needs

- Recycling program
- Efficient
- Cost-effective
- Multiple materials
- Easy to manage

g² Revolution Solution

- g²•PAK Commingled Recycling Program
- All materials placed in one container
- Full boxes taken with regular UPS shipments
- Store employees responsible only for box set-up, sealing box, and submitting work order for new boxes
- Materials are sorted and weighed at g² Revolution facilities and then recycled

Program Benefits

- Implemented recycling program with minimal employee involvement
- Commingled recycling minimizes the amount of space needed for containers and eliminates the need for retailer sorting
- Monthly reports on types and weight of materials recycled provided for company use
- Retailer aligned with customer and employee values