

Case Study #2 – 6,000+ Pharmacy Retailer

Client Needs

- Plastic Bag Recycling Program
- Meets state/city requirements
- Labeled containers
- Record weight of recycled bags by store
- Efficient
- Cost-effective
- Easy to manage

g² Revolution Solution

- g²•PAK Plastic Bag Recycling Program
- Plastic bags are collected in a branded container
- Full boxes taken with regular UPS shipments
- Store employees responsible only for box set-up and sealing box
- g² Revolution tracks box shipments; sends new boxes to stores when records show only one box remaining at store
- Materials are weighed at g² Revolution facilities and then recycled
- Monthly and quarterly reports on plastic bag weights are available via g² Revolution website

Program Benefits

- Implemented plastic bag recycling program that adheres to state/city laws
- Program requires minimal employee involvement
- Retailer not responsible for weighing and tracking plastic bags recycled – g² Revolution provides all necessary data
- Retailer providing customers and employees with plastic bag recycling program, which is often not included in curbside recycling programs