

Case Study #3 – 6,000+ Pharmacy Retailer

Client Needs

- Manage high volume of stretch wrap used for shipping containers

g² Revolution Solution

- g²-PAK Stretch Wrap Recycling Program
- Stretch wrap is placed in g²•PAK container and shipped with regular UPS shipments
- Stretch wrap is shipped to g² Revolution warehouse where it is weighed and then recycled

Program Benefits

- Bulky stretch wrap separated from regular waste, saving on landfill fees
- Implemented recycling program with minimal employee involvement
- Monthly reports on weight of stretch wrap recycled provided for company use
- Retailer aligned with customer and employee values