

Case Study #4 – Nationwide Restaurant Chain

Client Needs

- Cut down on costs associated with cardboard boxes used for shipping supplies
- Minimize warehouse space required for storing cardboard boxes
- Reduce energy needed for bailing cardboard boxes
- Decrease waste generated from land filling cardboard boxes

g² Revolution Solution

- Retail Returns Box Program
- Designed a self-locking, plastic corrugated box made of 100% post consumer waste
- Retail Returns Boxes are purchased once and re-used for approximately 3 to 5 years
- Retail Returns Boxes are continually used, therefore cutting down on storage space required
- Bailing of boxes is not required
- Retail Returns Boxes are reused instead of thrown out and can be recycled

Program Benefits

- Cost savings associated with purchasing less boxes, reducing warehouse space, and eliminating the need for bailing
- CO² and energy savings associated with reusing boxes
- Retailer aligned with customer and employee values